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· 57 ratings · 4 reviews Both as a teacher
and a designer, Wolfgang Weingart's influence
on the development of typography since the
1970s is unparalleled. As the successor to
Emil Ruder at the world-famous ...

Wolfgang Weingart: My Way to Typography by
Wolfgang Weingart
Typography: My Way to Typography. Since the
1970s Wolfgang Weingart has exerted a
decisive influence on the international

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development of typography. In the late 1960s he instilled creativity and a desire for experimentation into the ossified Swiss typographical industry and reflected this renewal in his own work.

Typography: My Way to Typography by Wolfgang Weingart

Shillington Book Club: My Way to Typography by Wolfgang Weingart Sarah McHugh, UK

Director – My Way to Typography

Author/Publisher: Wolfgang Weingart I love typography and I experimented a lot with print techniques and type throughout my

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career, I have always been inspired by Wolfgang Weingart, his work had a massive impact on me when I was studying.

Shillington Book Club: My Way to Typography
by Wolfgang ...

Wolfgang Weingart My Way To Typography Grand
Prix of Design award, presented by the
Federal Office of Culture for his lifelong
merits as a designer. Publications. Weingart,
Wolfgang. Weingart: Typography — My Way to
Typography, a retrospective volume in ten
sections, Baden: Lars Müller Publishers, 2000
(ISBN 978-3907044865) Typography: My Way to

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Weingart wrote a retrospective book on

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typography, which Lars Müller Publishers compiled in a volume in ten sections, Weingart: Typography — My Way to Typography, in 2000. Furthermore, several designers, Knapp, Susan, Hofmann, Dorothea, Michael, collaborated on Weingart: The Man and the Machine. The book, published by Karo Publishing in 2014, is comprised of statements by 77 of Weingart's students at the Basel School of Design during the period 1968–2004.

Wolfgang Weingart | Biography, Designs and Facts

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“I was motivated to provoke this stodgy profession and to stretch the typeshop’s capabilities to the breaking point,” Weingart stated in the retrospective Weingart:

Typography—My Way to Typography, published by Lars Müller in 2000. He went on to describe the experimental mood of the era:

“Accelerated by the social unrest of our generation, the force behind Swiss Typography and its philosophy of reduction was losing its international hold.

Wolfgang Weingart - American Institute of
Graphic Arts

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Weingart, Wolfgang. Weingart: Typography — My Way to Typography , a retrospective volume in ten sections, Baden: Lars Müller Publishers, 2000 (ISBN 978-3907044865)
Knapp, Susan, Eppelheimer, Michael, Hofmann Dorothea et al. Weingart: The Man and the Machine , statements by 77 of his students at the Basel School of Design (1968–2004), Basel: Karo Publishing, 2014 (ISBN 3-9521009-7-8)

Wolfgang Weingart - Wikipedia

Weingart has received several awards for his lifework: in 2005 he was awarded an honorary

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doctorate in fine arts by Massachusetts
College of Art & Design in Boston, in 2013
the AIGA Medal. Publication Wolfgang
Weingart, My Way to Typography / Wege zur
Typografie Lars Müller Publishers, CHF 50

Wolfgang Weingart | Weingart Typography |
Museum of Design ...

Hardcover. \$64.99. Wolfgang Weingart: My Way
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Thinking with Type, 2nd revised and expanded
edition: A Critical Guide for Designers,
Writers, Editors, & Students. Ellen Lupton.

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Typography: My Way to Typography (English and German ...

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My way to Typography / Wege zur Typographie.
Since the 1970s Wolfgang Weingart has exerted
a decisive influence on the international
development of typography. He instilled
creativity and a desire for experimentation
into the ossified Swiss... read more. Author
(s): Wolfgang Weingart. 22,5 x 27,5 cm, 8 $\frac{3}{4}$ x
10 $\frac{3}{4}$ in.

Typography | Lars Müller Publishers
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Typography: My Way to Typography by Wolfgang Weingart, 9783907044865, available at Book Depository with free delivery worldwide.

Typography: My Way to Typography : Wolfgang Weingart ...

This is Wolfgang Weingart's retrospective book on typography, compiled by Lars Müller Publishers into a volume in ten sections in 2000. In over 500 pages with over 400 illustrations, Weingart recounts his early life as a designer, as well as the years of training and development that he went through

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to get to the point that he is today.

“My Way To Typography” – Book By Wolfgang Weingart | GD 203

This was the outcome of research done on Wolfgang Weingart's manifesto, 'My way to typography'. I compare the notions of Wolfgang one of his iconic students Dan Friedman, who contextualised the typography, art, design with the society. In my interference, I concluded that design education plays an important role in shaping the society.□

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This publication contains text in German and English.

The Typografische Monatsblätter is one of the most important journals to successfully disseminate the phenomenon of "Swiss typography" to an international audience. With more than 70 years in existence, the journal witnessed significant moments in the history of typography and graphic design. 30 Years of Swiss Typographic Discourse in the Typografische Monatsblätter examines the

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years 1960-90, that correspond to a period of transition in which many factors such as technology, socio-political contexts and aesthetic ideologies profoundly affected and transformed the fields of typography and graphic design. The book includes a large number of works from well-known and lesser-known designers such as Emil Ruder, Helmut Schmid, Wolfgang Weingart, Hans-Rudolf Lutz, Jost Hochuli and many others.

Providing an up-to-date overview of the geometry of manifolds with non-negative sectional curvature, this volume gives a

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detailed account of the most recent research in the area. The lectures cover a wide range of topics such as general isometric group actions, circle actions on positively curved four manifolds, cohomogeneity one actions on Alexandrov spaces, isometric torus actions on Riemannian manifolds of maximal symmetry rank, n -Sasakian manifolds, isoparametric hypersurfaces in spheres, contact CR and CR submanifolds, Riemannian submersions and the Hopf conjecture with symmetry. Also included is an introduction to the theory of exterior differential systems.

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Graphic Design Theory is organized in three sections: "Creating the Field" traces the evolution of graphic design over the course of the early 1900s, including influential avant-garde ideas of futurism, constructivism, and the Bauhaus; "Building on Success" covers the mid- to late twentieth century and considers the International Style, modernism, and postmodernism; and "Mapping the Future" opens at the end of the last century and includes current discussions on legibility, social responsibility, and new

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media. Striking color images illustrate each of the movements discussed and demonstrate the ongoing relationship between theory and practice. A brief commentary prefaces each text, providing a cultural and historical framework through which the work can be evaluated. Authors include such influential designers as Herbert Bayer, L'szlo Moholy-Nagy, Karl Gerstner, Katherine McCoy, Michael Rock, Lev Manovich, Ellen Lupton, and Lorraine Wild. Additional features include a timeline, glossary, and bibliography for further reading. A must-have survey for graduate and undergraduate courses in design

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history, theory, and contemporary issues, Graphic Design Theory invites designers and interested readers of all levels to plunge into the world of design discourse.

Ten laws of simplicity for business, technology, and design teach readers how to need less but get more.

New Book Design showcases the most interesting, influential, and accomplished book designs from the last ten years. It

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features over 100 titles published around the world, each chosen for their outstanding design qualities, from the publications of large mainstream publishers to those of small independent companies -- and even those from individual artists. Included in its pages are lavishly produced books with unconventional formats and unusual print techniques as well as less flamboyant publications produced for various different markets. A wide variety of books are featured, from paperback novels to architectural monographs, from text-based to profusely-illustrated books. Divided into four main sections -- "Packaging,"

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"Navigation," "Layout," and "Specification" -- the book examines each facet of book design: cover design; contents and structure; image usage; grids; typography; paper; printing; and binding. Clear photography captures each featured book, and interviews with prominent book designers, art directors, and publishers provide extra insight. New Book Design is sure to provide a rich source of inspiration to book designers and bibliophiles alike.

A book with 260 full-color illustrations offers an intriguing history of how the

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chaotic hodge-podge of signs littering the New York City Subway System was standardized thanks in part to a little font called Helvetica.

Originally published: London: Laurence King Pub., 2006.

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