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Case Interview

Framework

# **Victor Cheng Case Interview Framework**

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~~Business Situation Case~~

~~Interview Framework~~

~~(Video 7 of 12)~~

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Case Interview Profit

Framework (Video 6 of

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~~Case Interview~~

~~Workshop~~

~~Introduction (Video 1~~

~~of 12) Case Interview~~

~~Frameworks~~

~~Templates for drawing~~

~~great Issue Trees~~

*Matching Case*

*Interviews to Problem*

*Solving Frameworks*

*(Video 5 of 12) Business*

~~Situation Case Interview~~

~~Demo (Video 9 of 12)~~

The Business Situation

*Page 5/29*

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Case Interview Framework  
Should you use it?  
8 2 Structuring answers to supply chain cases

**McKinsey Case Interview Example -**

**Solved by ex-**

**McKinsey Consultant**

The Harvard Principles of Negotiation

TECHNOLOGY

CONSULTING CASE

INTERVIEW: How can YOU prepare?

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Top 10 Job Interview

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Questions &

Answers (for 1st &  
2nd Interviews) *Case*

*interview examples -*

*New product launch*

*case interview example*

(ADD A COMMENT

& I'LL SCORE

YOU) *Mock Consulting*

*Interview - Consultant*

*Books you must read as*

*a young strategy*

*consultant McKinsey*

~~Careers: Life as a~~

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~~business analyst~~

Romney - Job Interview

Questions at Bain

Consulting CASE

~~STUDY 1 - DELAILA~~

~~BOUTIQUE~~

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Case Interview

Frameworks in HD

Video 1

MasterTheCase.com

~~Case Interview Tips~~

~~(Video 12 of 12)~~

Mergers and

Acquisition Case



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~~Case Interview Demo (Video~~

~~11 of 12) How to Open,~~

~~Analyze and Close a~~

~~Case Interview - Part 1~~

~~(Video 3 of 12) Mergers~~

~~and Acquisitions Case~~

~~Interview Walkthrough:~~

~~McKinsey Style How to~~

~~Open, Analyze and~~

~~Close a Case Interview -~~

~~Part 2 (Video 4 of 12)~~

~~Case Interview Question~~

~~& Answers (Video~~

~~10 of 12)~~

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Case Interview Basics

Case Interviewer

Mindset - (Video 2 of

12)Perfect Case

Interview Framework

Example (Market Entry)

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Victor Cheng's Case

Interview Core

Frameworks v1.0 By

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Subject: Case Interview

Frameworks Keywords:

~~Case Interview~~

~~Frameworks~~

Both case interview  
frameworks are focused  
on broad business

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categories that could be the source of a client's problem. The 3Cs focus the Company, Customers, and Competition. The business situation framework, coined by Victor Cheng, adds Products as an additional category. Potential 3 C's Framework Categories and Questions:

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Company Interview

Framework

~~Case Interview~~

~~Frameworks: Ultimate~~

~~Guide | Management ...~~

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Analyzing A Case Step-

by-Step 1.ASK for any

info on where to start

2.State a HYPOTHESIS

3.PICK a branch of

framework to start

4.Identify KEY ISSUES

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within BRANCH 5. Ask

STANDARD

QUESTIONS to gather

initial data Example:

Let's start by looking at

revenues. Example of

STANDARD

QUESTION:

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~~Marathon Workshop~~

~~Slides~~

In his LOMS

programme, Victor

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Cheng advocates for a much simpler method than Case In Point and suggests you should only learn two frameworks: the profit framework for profitability cases, and a general framework for all other cases (Product, Consumer, Company, Competition). The benefit of this approach is its simplicity.

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Framework

~~Case interview  
frameworks: a  
comprehensive guide—  
IGotAnOffer~~

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frameworks: There are  
two popular frameworks  
that circulate on the  
internet. These are the:  
Victor Cheng business  
situation framework.

Market entry case

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framework. However, you should not blindly use either one. In fact, it'll likely lead to you getting rejected. To learn why, read our definitive guide on case interview frameworks (coming soon).

~~Case Interview Prep~~  
~~McKinsey / BCG / Bain~~  
~~(2020) — Pass ...~~

Case Interview

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Workshop Video 1-

Introduction By Victor  
Cheng Author, Case

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~~Workshop Introduction~~

~~(Video 1 of 12)~~

~~YouTube~~

If you've done any

research on case

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Case Interview Frameworks,

you'll find that my approach is a bit

different than what you might see elsewhere..

Other case interview prep resources often will give you dozens of frameworks to use in your preparation. My approach is different in that I have found it easier to master just 3-4 key frameworks that

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apply to the vast  
majority of cases.

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~~Frameworks |~~

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~~11 of ...~~

Case interview

frameworks or

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Case Interview Framework  
are arguably the most critical component of a case interview.

Outstanding case frameworks set you up for success for the case while poor frameworks make the case difficult to solve. By the end of this article, you will learn four different strategies on how to create unique and tailored frameworks for

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Case Interview

Strategy #1: Creating  
Frameworks from  
Scratch

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~~Ultimate Guide (2020)~~

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SITUATION

FRAMEWORK New

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Product, New Business,

How to Grow, Victor

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is a key factor in getting

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