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Success with Supply Chain Cost Reduction: 7 Mini Case Studies

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KFC: an important MBA case study - Supply Management

A Case Study of Supply Chain Management in a Manufacturing Company in China . Renfei Luo. 1. University of Macau, Macau . Jiedan Huang. 2. University of Macau, Macau . Jimmy Lee. 3.

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6 supply chain disruption case studies

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