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by Justin G. Longenecker J. William Petty Lesli from BUSN 380 at DeVry University, New York. FOR MORE OF THIS COURSE AND

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Small Business Management - 9781305405745 - Cengage
WHAT: The U.S. Small Business Administration will host a series of webinars in recognition of the sixth annual National Entrepreneurship Week. The emphasis will be on financial empowerment and building the entrepreneurship skills of the next generation of small business owners, using business basics, social networking and business strategizing.

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Longenecker grew up in a family business. After attending Central Christian College of Kansas for two years, he earned his B.A. in political science from Seattle Pacific University, his M.B.A. from...

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