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Summary Help your students realize their dreams of small business success with Small Business Management: Launching and Growing New Ventures, Sixth Canadian Edition. This text incorporates current theory and practice relating to starting, managing, and growing small firms.

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Small Business Management: Launching and Growing Entrepreneurial Ventures, South African Edition, 1st Edition

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By Timothy S. Hatten - Small Business Management: Entrepreneurship and Beyond (6th Edition) (2015-01-16) [Hardcover]

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Entrepreneurship and Small Business Management

Test Bank for Small Business Management Entrepreneurship and Beyond, 6th Edition by Timothy S. Hatten. Table of Content. Part I: THE CHALLENGE. 1. Small Business: An Overview. 2. Small Business Management, Entrepreneurship, and Ownership. Part II: PLANNING IN SMALL BUSINESS. 3. Social Responsibility, Ethics, and Strategic Planning. 4. The Business Plan.

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Essentials of Entrepreneurship and Small Business Management

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