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Business Canvas Model developed by Alex Osterwalder and

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I'm Alex Osterwalder. In my writing, speaking, and the software company I co-founded, I obsess with making strategy, innovation and entrepreneurship simple, practical, and applicable. I invented the Business Model Canvas , co-founded strategyzer.com and lead authored Business Model Generation which sold a million copies in 30 languages.

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Business Model Generation This book describes a visualization approach to the creation of a business model. The visualization addresses all aspects of a basic business model and can be used to explain the model to others. The visualization is called a business model canvas and it can fit on a single standard piece of paper.

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The Business Model Generation by Alexander Osterwalder & Yves Pigneur has set out to do the following. If you wish to acquire the book, it is available on Amazon at a very economical price.

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## ~~Business Model Generation – Canvanizer~~

The nine "building blocks" of the business model design template that came to be called the Business Model Canvas were initially proposed in 2005 by Alexander Osterwalder based on his earlier work on business model ontology. Since the release of Osterwalder's work around 2008, new canvases for specific niches have appeared.

## ~~Business Model Canvas – Wikipedia~~

Business Model Canvas The Business Model Canvas is a strategic management and entrepreneurial tool. It allows you to describe, design, challenge, invent, and pivot your business model.

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~~Business Canvas – Business Models & Value Propositions~~

Alexander Osterwalder (born 1974) is a Swiss business theorist, author, speaker, consultant, and entrepreneur, known for his work on business modeling and the development of the Business Model Canvas.

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