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help get your
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to an

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interesting
start. Most of
your students
are aware that
U.S. firms are
having a
difficult time
competing with
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perhaps because they have heard that the course includes a

certain amount of quantitative material (which many feel uncomfortable with), or perhaps because the course strikes them as "

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statement about
the future value
of a variable of
interest such as

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demand.

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decisions and
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Assumes causal
system past ==>
future Forecasts

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Identify the three major functional areas of organizations

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Describe the operations function and the nature of the operations manager's job •

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relative to
others that
offer similar
goods or
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