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My Years With General Motors

My Years with General Motors became an instant bestseller when it was first published in 1963.

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My Years with General Motors became an instant best seller when it was first published in 1963. It has since been used as a manual for managers, offering personal glimpses into the practice of the "discipline of management" by the man who perfected it.

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I believe the outstanding benefit General Motors derived from the du Pont association—apart from their general position as a responsible shareholder serving on the board of directors—was in the financial area. A number of du Pont men experienced in

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accounting and finance came to General Motors in the early years and assumed key positions.

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