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college to become a graphic designer~~

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Josef Müller-Brockmann (May 9, 1914 – August 30, 1996) was a Swiss graphic designer and teacher. He studied architecture, design and history of art at

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both the University and
Kunstgewerbeschule Zürich. In 1936 he
opened his Zurich studio specialising in
graphic design, exhibition design and
photography. From 1951 he produced
concert posters for the Tonhalle in Zurich.

Josef Müller-Brockmann - Wikipedia

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Josef Muller-Brockmann: Pioneer of
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Paul Rand (Author) 4.7 out of 5 stars 7
ratings

**Josef Muller-Brockmann: Pioneer of
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“Swiss Graphic Design” in the 1950s and 1960s. Josef Müller-Brockmann’s posters have become world famous for their ability to convey information with great visual tension, a sense of drama, and an extreme economy of means. He created a body of work in which timeless principles of visual communication are inscribed.

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Pioneer of Swiss Graphic Design: Müller-Brockmann, Josef ...

(1914 – 1996) Born in Rapperswill, Switzerland in 1914, Josef Müller-Brockmann was one of the leading pioneers of the Swiss Modernism — a graphic method utilizing a grid-based

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design that eliminates needless artistic
expression. Unlike much of today's
graphic design, Müller-Brockmann's
work reflected an ethos rooted in
minimalism.

Graphis

Josef Müller-Brockmann (1914–1996)

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Celebrated designer and teacher Josef Müller-Brockmann is a pioneer of the Swiss International Style who sought a universal graphic expression through grid-based design. “Order was always wishful thinking for me. For 60 years I have produced disorder in files, correspondence and books.

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Quick Design History: Josef Müller-
Brockman # ...**

Muller, Lars. Josef Muller-Brockmann,
Pioneer of Swiss Graphic Design. Lars
Muller Publishers, Baden,
Switzerland.1995. Print. 1. The main
purpose of this work is to showcase Josef

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Muller-Brockman's work, design approach, and dedication and social responsibility to furthering the design field. He believed that design should be a reduction

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Josef Müller-Brockmann Pioneer of Swiss
Graphic Design This illustrated essay
traces the history of one of the leading
exponents of Swiss Graphic Design in the
1950s and 1960s. Josef Müller-
Brockmann's posters have become world
famous for their ability... read more

Bookmark File PDF Josef Muller Brockmann Pioneer **Josef Müller-Brockmann | Lars Müller Publishers**

The pioneer of swiss graphic design, Josef Müller-Brockmann changed the face of the graphics industry and inspired a generation. Born in 1914, he studied architecture, design and history of art and in 1936 opened his own studio in Zurich,

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and photography.

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Josef Müller-Brockmann (1914-1996) was an influential graphic and exhibition designer and photographer who lived and worked in Zurich. As the leading practitioner and theorist of the Swiss Style (also known as the International Style), he fostered the use of grid-based designs (through his book *Grid Systems in*

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Of Swiss Graphic Design) in order to establish a
universal medium of graphic expression.

**Joseph Müller-Brockmann: Musica
Viva Posters for the ...**

Josef Muller-Brockmann, a leading
pioneer of the Swiss Style, sought
universal graphic expression through grid-

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based design. Founder and editor of the Zurich published journal Neue Grafik, Muller-Brockmann exposed the Swiss Style to America, allowing it to evolve into an international method of design.

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Müller Brockmann ”

**Josef Muller-Brockmann by eve kua -
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Born in Rapperswill, Switzerland on May
9, 1914 as the son of a builder, Josef
Müller-Brockmann was one of the leading

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Exhibition catalogue, opening night
invitation and promotional posters.

Aiden Grennelle

Josef Müller-Brockmann 1957 campaign
poster by Joseph Müller-Brockmann for
the Swiss Automobile Club. From Joseph

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**20+ Best Josef Muller-Brockmann
images | swiss design ...**

Josef Muller-Brockmann -- great tectonic

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Josef Müller-Brockmann: Pioneer of Swiss graphic design. All of my designer readers most likely carry on a rather intimate relationship with Josef Müller-Brockmann. But, for those of you who aren't so lucky, allow me to make the necessary introduct...

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