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Q.1. State and discuss the principle underlying international trade. Ans.

International trade is a trade among countries or different geographical areas.

The earliest trade between countries occurred when they were able to supply one another with goods which they were unable to produce for themselves.

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international marketing. 6. This kind of international marketing study contrasts two or more marketing systems to identify similarities and differences. a. domestic marketing b. foreign marketing c. comparative marketing d. extensive marketing. 7. For practical purposes, the difference between the concept of international marketing and the ...

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