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International Journal of Sport Management and Marketing. This journal also publishes Open Access articles. Editor in Chief Dr. M.A. Dorgham ISSN online 1740-2808 ISSN print 1475-8962 6 issues per year. Subscription price CiteScore 0.7 (2019) IJSMM, a fully-refereed international journal, aims to present current practice and research in the area of sport management and marketing. IJSMM is a ...

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~~International Journal of Sport Management, Recreation ...~~

The International Journal of Sport Management serves professionals in the fields of sport and recreation management as well as athletic administrations. Its international scope and the breadth of its articles represent the complete spectrum of all these. Scholars as well as practitioners have an opportunity to contribute to the body of knowledge relating to sport, recreation, competitive ...

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Title: Good Governance and Management Practices: The Perspectives of Cyprus National Sport Federations Administrators:
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~~Journal of Global Sport Management: Vol 5, No 3~~

The Journal of Sport Management aims to publish innovative empirical, theoretical, and review articles focused on the governance, management, and marketing of sport organizations. Submissions are encouraged from a range of areas that inform theoretical advances for the management, marketing, and consumption of sport in all its forms, and sport organizations generally. Review articles and ...

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International Journal of Sport Policy and Politics, Volume 12, Issue 3 (2020) Research Article . Article. The sceptic, the cynic, the women's rights advocate and the constructionist: male leaders and coaches on gender equity in sport . Matthis Kempe-Bergman , Håkan Larsson & Karin Redelius . Pages: 333-347. Published online: 21 May 2020. Abstract | Full Text | References | PDF (1206 KB ...

~~International Journal of Sport Policy and Politics: Vol 12 ...~~

Sport, Business and Management available volumes and issues. Books and Journals Case Studies Expert Briefings Open Access. Advanced search . Sport, Business and Management Issue(s) available: 44 From Volume: 1 Issue: 1, to Volume: 10 Issue: 5. Strapline: An international journal. Category: Management Science / Management Studies. Search. All Issues; EarlyCite; Volume 10. Issue 5 2020 ...

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The International Sport Coaching Journal (ISCJ) is a venture of the International Council for Coaching Excellence (ICCE) and is published by Human Kinetics. Its mission is to advance the profession of coaching. In short, ISCJ seeks to convey today's art and science of coaching through a perfect blend of relevant studies,

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technical insights, examples of coaching methods employed around the ...

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IJSMM, a fully-refereed international journal, aims to present current practice and research in the area of sport management and marketing. IJSMM is a unique publication useful for everyone interested in the new developments in sport management and marketing theory and practices. Topics covered include: -Sports technology monitoring, audit and evaluation- Innovation and technology- Emerging ...

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International Journal of Sport Management and Marketing | The IJSMM, a refereed journal published four times per year, aims to present current practice and research in the area of sport management ...

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For this reason, ISO-97.220 □ Sports equipment and facilities established the international safety standards that should be included in the sport facilities. The purpose of this survey is to assess the degree of readiness of Lebanese gyms according to these standards.78.67% of the gyms affirmed that they used international safety standards while preparing the sport facility. Correspondingly

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~~Sports Management – The Sport Journal~~

The Journal of International Management is devoted to advancing an understanding of issues in the management of global enterprises, global management theory, and practice; and providing theoretical and managerial implications useful for the further development of research. It is designed to serve an... Read more. The Journal of International Management is devoted to advancing an understanding ...

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The International Sports Law Journal (ISLJ) is a quarterly (two double issues, April and October) peer-reviewed journal in the emerging specialty area of international sports law. The ISLJ welcomes manuscripts in English language, and maintains an impressive Editorial Board of international experts. The main purpose of the ISLJ is to provide vital legal analysis, insightful commentary, and ...

International Sport Management is the first comprehensive textbook devoted to the organization, governance, business activities, and cross-cultural context of modern sport on an international level. As the sport industry continues its global expansion, this textbook serves as an invaluable guide for readers as they build careers that require an international understanding of the relationships, influences, and responsibilities in sport management. Through a systematic presentation of topics and issues in international sport, this textbook offers a long-overdue guide for students in this burgeoning subfield in sport management. Editors Li, MacIntosh, and Bravo have assembled contributors from all corners of the globe to present a truly international perspective on the topic. With

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attention to diversity and multiple viewpoints, each chapter is authored by distinguished academics and practitioners in the field. A foreword by esteemed sport management scholar Dr. Earle Zeigler emphasizes the importance of a dedicated study of the issues in international sport management. All chapters in the text use a global perspective to better showcase how international sport operates in various geopolitical environments and cultures. The text is arranged in five parts, each serving a unique purpose: □To outline the issues associated with international sport management □To examine sport using a unique perspective that emphasizes its status as a global industry □To introduce the structure of governance in international sport □To examine the management essentials in international sport □To apply these strategies in the business segments of sport marketing, sport media and information technology, sport facilities and design, sport event management, and sport tourism

Written to engage students, *International Sport Management* contains an array of learning aids to assist with comprehension of the material. It includes case studies and sidebars that apply the concepts to real-world situations and demonstrate the varied issues, challenges, and opportunities affecting sport management worldwide. Chapter objectives, key terms, learning activities, summaries, and discussion questions guide learning in this wide-ranging subject area. In addition, extensive reference sections support the work of practitioners in the field. With *International Sport Management*, both practicing and future sport managers can develop an increased understanding of the range of intercultural competencies necessary for success in the field. Using a framework of strategic and total-quality management, the text allows readers to examine global issues from an ethical perspective and uncover solutions to complex challenges that sport managers face. With this approach, readers will learn how to combine business practices with knowledge in international sport to lead their current and future careers. *International Sport Management* offers readers a multifaceted view of the issues, challenges, and

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opportunities in international sport management as well as the major functional areas that govern international sport. The text provides students, academics, and practitioners with critical insights into the practice of business as it applies to international sport.

This text explains research design, implementation, analysis and assessment criteria with a focus on specific procedures unique to sport management.

Sport management is a rapidly developing industry which continues to grow in size and scope on an international scale. This comprehensive and engaging textbook offers a complete introduction to core principles and best practice in contemporary sport management. Adopting an issues-based approach and drawing on the very latest research, it demonstrates how theory translates into practice across all the key functional areas of sport management, from governance and leadership to tourism and events. Written by a team of experts from across the globe, the book explores sport management from a truly international perspective and looks at all levels from professional, high-performance sport to non-profit and grassroots. With extended real-world case studies and an array of helpful features in every chapter, it addresses crucial topics such as: managing organisational performance communication and social media sponsorship and marketing the impact of sport on society future directions for sport management. Complemented by a companion website full of additional teaching and learning resources for students and instructors, this is an essential textbook for any degree-level sport management course.

Keeping pace with the rapidly evolving field of sport management, Contemporary Sport Management, the authoritative introductory text in the field, returns with a thoroughly updated seventh edition.

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Over 50 contributors with a diverse array of cultural and educational backgrounds deliver a complete and contemporary overview of the field, presented in full color for a visually engaging read. With a simplified structure to reflect current demands of the profession and addressing all the Common Professional Component topics outlined by the Commission on Sport Management Accreditation (COSMA), Contemporary Sport Management, Seventh Edition With HKPropel Access, is organized into three parts. Part I, Introduction to Sport Management, provides an overview of the field and leadership concepts associated with it. Part II, Sport Management Sites, details the major settings in which many sport management careers are carried out, including new content on sport participation across the life span. In part III, Sport Management Functions, readers will learn about the key functional areas of sport management, including sport marketing, sport communication, sport facility and event management, and more, with new content on sales as a career path. New and updated content throughout this edition allows students to stay on the leading edge of the field: Discussion of the evolution of esports, fantasy sports, and sport betting Content covering emerging technologies in sport management, including streaming, artificial intelligence (AI), augmented reality (AR), and virtual reality (VR) New case study sidebars with short-answer questions Recommended Case Studies in Sport Management journal articles for each chapter, designed to promote critical thinking and demonstrate understanding of chapter content Related student learning activities and recommended articles are now delivered through HKPropel. These supplemental materials are designed to increase student engagement and enhance understanding of chapter content. With more than 200 activities, including comprehension activities, web activities, and Day in the Life activities tied to professional profiles, students will be challenged to think critically about sport management as both a field of study and a vibrant professional environment with a variety of career paths, and they

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will develop insight into issues they will encounter in their careers. Chapter quizzes are also included and can be assigned by instructors. Contemporary Sport Management, Seventh Edition, will broaden students' understanding of sport management issues, emphasizing critical thinking, ethics, and diversity while providing students with an introduction to all the aspects of the field they need to know as they prepare to enter the profession. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

Contemporary Sport Management, Seventh Edition, delivers a complete overview of sport management with a diverse team of contributors. Readers are introduced to all aspects of the field they need to know as they prepare for a career in sport management

Thoroughly updated, Contemporary Sport Management, Sixth Edition, offers a complete and contemporary overview of the field. It addresses the professional component topical areas that must be mastered for COSMA accreditation, and it comes with an array of ancillaries that make instruction organized and easy.

Contemporary Sport Management, Fifth, provides students with an overview of sport management by presenting extensive discussions of the foundational aspects of the profession and current topics from the field. The fifth edition continues to engage students with a full-color format and an integrated web study guide. The text also discusses the role of social media in revolutionizing the industry and the significance of sport as an international institution. Students will learn the relevance of legal, sociocultural, historical, political, and psychological concepts to the management of sport; the professional skills and attitudes of successful sport managers; and ways in which the globalization of sport continues to affect sport management professions.

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Strategic Sport Communication, Second Edition, explores the sport industry's exciting and multifaceted segment of sport communication. With communication theory, sport literature, and insight from the industry's leading professionals, the text presents a standard framework that introduces readers to the many ways in which individuals, media outlets, and sport organizations work to create, disseminate, and manage messages to their constituents. The team of international authors has drawn on its extensive practical, academic, and leadership experiences to update and revitalize this second edition of Strategic Sport Communication. Using the industry-defining standard of the Strategic Sport Communication Model (SSCM), the text explores sport communication in depth and then frames the three major components of the field: personal and organizational communication, sport media, and sport communication services and support. Readers will discover how each aspect of this segment of the sport industry is integral to the management, marketing, and operational goals at all levels of sport organizations. The second edition includes the following enhancements:

- A new, expanded chapter titled Integrated Marketing Communication in Sport allows students to explore modern marketing strategy.
- Substantial updates and new information on multiple social media platforms throughout the book elucidate the latest trends.
- "Sport Communication at Work" sidebars and "Profile of a Sport Communicator" features apply topics and theoretical concepts to real-world situations.
- Key terms, learning objectives, and chapter wrap-ups with review questions, discussion questions, and individual exercises keep readers engaged and focused.
- An expanded ancillary package provides tools for instructors to use in course preparation and presentation. The content is complemented by photos throughout and organized in an easy-to-read style.

Part I of the book introduces sport communication by defining the scope of study, examining roles and functions of sport communication professionals, and looking at the history and growth of the field. Part II dives into the SSCM, which

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provides a macro-view of the three main components of communication in sport. This section also addresses digital and mobile communications, public relations and crisis communication, and sport research. Part III addresses sociocultural issues and legal aspects of sport communication, including culture, gender, sex, race, ethnicity, and politics. Throughout the text, individual exercises, group activities, review questions, and discussion questions promote comprehension for a variety of learning styles. With *Strategic Sport Communication, Second Edition*, readers will be introduced to the vast and varied field of sport communication. The framework of the SSCM prepares readers with foundational and theoretical knowledge so they are able to understand the workings of, and ultimately contribute to, the rapidly growing field of sport communication.

The social, cultural and economic significance of sport has never been more evident than it is today. Adopting a critical management perspective, this book examines the most important themes and challenges in global sport management. From match-fixing, doping, bribery and corruption to corporate social responsibility, governance, and new media, it helps students, researchers and practitioners to understand the changing face of the global sport industry. Written by leading international sport management experts, *Critical Issues in Global Sport Management* includes twenty chapters and real-life case studies from around the world. It examines contemporary governance and management issues as well as the ethical challenges faced by the global sport industry, including questions of integrity and accountability in recent drug scandals that have been widely reported and debated. This book deals with such questions and many more, highlighting the fact that the global sport system is in urgent need of new and innovative solutions to these ongoing problems. Based on cutting-edge research from the US, UK, Australia, Europe and beyond, this book will add depth and currency to any course in sport management,

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sport business, sport development, or sport events.

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