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Ecommerce — Sales performance report. True or False: If a user views one page of a website, completes an Event on this page, and then leaves the site, this session will be counted as a bounce in Google Analytics. True: A Page 6/20

session is considered a "bounce" if the user views one page of the site and then leaves.

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Page 7/20

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The Google Analytics Individual Qualification Page 12/20

covers basic and advanced Google Analytics concepts. This includes: planning and principles; implementation and data collection; configuration and administration; conversion and attribution; and reports, metrics, and dimensions.

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Page 17/20

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