

Building Your Ideal Private Practice A Guide For Therapists And Other Healing Professionals

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Amazon.com: Building Your Ideal Private Practice: A Guide ...

Whether you are just starting out as an independent practitioner or looking to revitalize an existing practice, Building Your Ideal Private Practice provides a foundation for business and personal growth that will lead you to a new level of personal and financial enrichment. Presenting innovative business concepts in a format specifically adapted for the therapeutic profession, this book guides professionals at all stages of their careers.

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A much-anticipated second edition to this classic practice-building text. Building Your Ideal ...

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This second edition of Building Your Ideal Private Practice is a comprehensive guide, updated with 6 new chapters and targeted for therapists at all stages of private practice development. Here, Grodzki covers the essential how-to questions for those starting out in practice and points out the common pitfalls that new insurance-based or fee-for-service practices must avoid.

Building Your Ideal Private Practice, 2nd Edition (See ...

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals Hardcover – January 1, 2000. by. LynnGrodzki (Author) > Visit Amazon's LynnGrodzki Page. Find all the books, read about the author, and more.

Building Your Ideal Private Practice: A Guide for ...

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals (2nd ed.) by Lynn Grodzki. Published by W. W. Norton & Co. O Reviewed by Matthew Dahlitz ne deficit among many of the graduate and postgraduate courses in psychology, psychotherapy, and counselling today is the failure to adequately prepare students

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Building Your Ideal Private Practice

"Building Your Ideal Private Practice, 2nd Edition, covers the essentials for therapists starting out in private practice. Chapter 1, The Blueprint, led me to reflect on the ideal practice, which is gratifying for both therapist and client. As the author explains, 'Making money and making a difference can coexist in your practice.'

Business coaching for therapists in private practice

Grodzki finishes with advice on sustaining a practice and oneself for the long haul, including help on planning to sell a practice on retirement. I found Building Your Ideal Private Practice an inspiring, relevant, intelligent, and practical resource that had me excited about what I can do with my own private practice. It helped me further resolve the perceived incompatibility of a money-making enterprise and a helping profession, and dovetailed them together for me in a way that gave me a ...

Building Your Ideal Private Practice (Review) | The ...

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Building Your Ideal Private Practice 2nd Edition : A Guide ...

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Building Your Ideal Private Practice by Lynn Grodzki ...

Building Your Ideal Private Practice, 2nd Edition by Lynn Grodzki Fifteen years ago, when I finished the first draft of Building Your Ideal Private Practice and mailed it to the publisher, I felt like I was sending a defenseless child out into the cold, cruel world. I took the rest of the day off to cry.

Read Inside "Building Your Ideal Private Practice 2nd ...

Whether you are just starting out as an independent practitioner or looking to revitalize an existing practice, Building Your Ideal Private Practice provides a foundation for business and personal growth that will lead you to a new level of personal and financial enrichment.

Would you like to: Make more money in your private practice? Attract more ideal clients? Generate a flow of quality referrals? Revitalize your existing practice? Have increased confidence as a business owner? In this book, psychotherapist and business coach Lynn Grodzki acts as your personal business coach and shows you how to build an ideal private practice—one that is both highly profitable and personally satisfying. Today, being a talented professional is not enough to ensure the success of your private practice; you also need to be an enthusiastic, talented businessperson. Grodzki's business strategies are effective and immediately useful for a wide range of private practitioners, including social workers, psychologists, psychiatrists, massage therapists, energy healers, life coaches, and chiropractors. Whether you are just starting out as an independent practitioner or looking to revitalize an existing practice, Building Your Ideal Private Practice provides a foundation for business and personal growth that will lead you to a new level of personal and financial enrichment. Presenting innovative business concepts in a format specifically adapted for the therapeutic profession, this book guides professionals at all stages of their careers. Bringing together years of experience and the key elements from her Private Practice Success Program with an easy and accessible writing style, Grodzki's book will help you not only build a successful practice outside managed care, but also ensure that your business reflects your true values and talents.

A much-anticipated second edition to this classic practice-building text. Building Your Ideal Private Practice, a best-seller in its genre, is now fully revised after its original publication in 2000. Much has changed for therapists in private practice over the past fifteen years, including the widespread encroachment by insurance and managed care into the marketplace, the density of new therapists as over 600,000 therapists nation-wide try to stay viable, and the role of the Internet in marketing services. The revision of Building Your Ideal Private Practice is a comprehensive guide, updated with six new chapters and targeted for therapists at all stages of private practice development. It covers the essential how-to questions for those starting out in practice and explains the common pitfalls to avoid. For those already in practice, worried about profitability in an age of increasing competition, the author offers informed strategies such as the best way to create websites and other online marketing to find clients, and then goes further to explain how to retain the new breed of fickle clients who shop for therapists online, but are hard to satisfy. Other new chapters support veteran therapists edging towards retirement, including how to sell a therapy business for a profit or whether to stay working solo or expand into a more lucrative group business model. The revision comprises a complete, easy to use and fascinating business plan that shows therapists not just what to do, but also who to be in order to succeed. It adds depth, up-to-date information and a wealth of strategies to

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the original book, often referred to as the "bible" for therapists in private practice. Like the original, the revision conveys the author's experience, optimism and warmth as she presents case examples, checklists and exercises to make the business advice come alive. Whether you have insurance-based or a fee-for-service practice, this book will help you thrive.

Many therapists suffer from a psychic split about their work in private practice: they loved being therapists, but hate being in business.

Start and Run Your Own Private Therapy Practice Running your own private practice takes more than an advanced degree, memberships in professional psychology organizations, and the ability to be a good therapist. And while your continuing education and training may be useful, setting up and managing a successful practice is a matter of business and organizational know-how as much as professional proficiency. If you're opening your own private practice or want to run your existing practice more efficiently, *Private Practice Made Simple* is your detailed guide. This book offers tips on everything from getting client referrals and creating a positive and comfortable office atmosphere to building a strong and thriving therapy practice that can serve both you and your clients. You'll learn how to attract clients as a new therapist and how to manage your practice as it grows. This complete tool kit will help you: Find an office and set up a treatment room Establish headache-free routines for organizing client information and forms Decide on a fee and manage your finances Prevent burnout by maintaining a healthy work-life balance

All the tips and tools you need to build a successful mental health practice from the ground up Many mental health professionals currently working for group practices, hospitals, and private or government agencies have both the skills and the drive to become solo practitioners. But how and where do you begin? *Getting Started in Private Practice* is a reliable reference that offers the comprehensive information and armchair motivation you need to establish and build your own practice from the ground up. User-friendly and full of helpful tips, this handy book provides you with tools and techniques for starting and maintaining a thriving private practice, including information on: * Discovering your ideal practice * Creating a business plan * Financing your start-up * Setting fees * Setting up shop and measuring results * Minimizing risk * Managing managed care * Marketing your practice * Generating referrals * Utilizing additional print, Web, and organizational resources From major concerns such as ethics and liability to day-to-day matters like selecting stationery and business cards, *Getting Started in Private Practice* puts the best solutions at your fingertips. Whether you're a recent graduate or a seasoned pro, this invaluable resource will help you minimize the uncertainty of establishing a solo practice while maximizing the rewards.

Bringing "coaching skills" to a therapy practice and clients. In *Therapy with a Coaching Edge*, professional practice guru Lynn Grodzki offers a new, paradigm-changing therapy model—adding the leverage and action of a coaching approach to the wisdom and goals of psychotherapy. This book presents a set of powerful coaching strategies that have been adapted and designed specifically for therapy—to provide more reach and range for therapists and counselors while not requiring a wholesale abandonment of therapeutic principles. Using this model, therapists at all levels of experience can promote behavioral change without insisting on homework or rigid protocols. Clients can spot results in each and every therapy session. Resistance to treatment often softens and client retention improves. Grodzki gives new and veteran clinicians the skills to not only improve client outcomes, but also energize themselves as practitioners. Therapists feel empowered as they learn to ask compelling questions that generate "ah-ha" moments. They help clients go beyond a discussion of symptoms to explore topics of core values. They show clients how to make decisions based on both necessity and a vision of a better future. The model provides readers with just-in-time learning, to identify a skill when it is needed and then immediately apply the steps in a session. Grodzki, an expert psychotherapist and master certified coach, has proven herself to be a trusted voice for therapists through her writing and workshops; she makes the steps to using a coaching approach understandable by offering lively case examples, "your turn" exercises, and sample scripts to give her readers the confidence and context to move forward.

Broaden your professional horizons, expand the scope of your practice, and create new revenue streams You are uniquely gifted in your ability to ease suffering and enhance quality of life. You help solve profound human problems and restore hope. Now, *The Million Dollar Private Practice* reveals how you can leverage your distinctive talents and expertise to dramatically expand your professional and financial horizons. Building upon the premise that the key to building a million-dollar practice is expanding your services from "one to one" to "one to many," renowned private practice development consultant David Steele reveals his time-tested strategies for transforming the ways you think and work. You'll discover how to: Choose your niche and "own" it Develop business models custom-tailored to your unique talents and goals Create new systems, products, and services that make a considerable difference in your clients' lives Make "intangible" services tangible through branding and packaging Create value through referral systems, affiliate programs, and joint ventures Use creative marketing strategies designed for private practice professionals Develop sales and enrollment strategies that dramatically boost your client base Recruit, organize, motivate, and manage staff needed to build and run a million-dollar practice Demonstrating that profits need not be the enemy of ideals, this insightful guide to professional development is an important resource for psychotherapists, family and marriage therapists, social workers, and all private practice professionals seeking creative ways to attract new clients and build their businesses.

Today's recession is deep; most economists predict that it will last for several years. This timely book explains why psychotherapy practices are especially vulnerable to a recession and how to keep yours viable. The book's first section, 'Surviving,' offers immediate steps for a practice in trouble, including a turnaround plan and ways to cut unhealthy dependencies. The second section, 'Thriving,' gives practitioners a big picture view of their future: whether to grow the practice or cut back, an overview of the future of private practice, and a look at the most future-forward practice models in use today. The third section, 'Success Factors,' highlights the mindset of the practice owner, which often makes the difference between success or failure, including how to develop resilience, responsibility, and leadership.

Building a thriving coaching business is a challenge. An estimated 30,000 coaches have entered the coaching profession during the past five years. Unfortunately, the majority report they are unable to earn a living wage from their coaching services. Competition is high, and the knowledge of how to succeed in the business is often lacking. To survive today,

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coaches must match their enthusiasm with strong business and marketing expertise. Lynn Grodzki and Wendy Allen are veteran business coaches who understand how to strategically approach the business and the practice of coaching as well as how to mentor new coaches entering the profession. The Business and Practice of Coaching is the first text to combine a coaching approach (step-by-step exercises, direct suggestions, insider's tips, and motivational plans) with solid business information and ideas in order to give new and experienced coaches exactly what they need to prosper in the competitive business of coaching. Grodzki and Allen help coaches succeed by giving them the right information, showing them how to develop an entrepreneurial mind-set, and demonstrating how to customize a business plan that can spell the difference between accomplishment and collapse. Grodzki and Allen gives each reader the ability to:

- * Build a coaching business that has relevance to the larger community around it and be aligned with the new realities of the coaching profession.
- * Refine your coaching skill set to incorporate the five coaching competencies that signal to the public that you are a masterful coach.
- * Define your innate coaching specialty and target a profitable niche market so you can make a bigger impact as a coach.
- * Implement the eight best marketing strategies to attract coaching clients (and know the marketing ideas that coaches do best to avoid).
- * Set and raise your fees the right way, develop multiple streams of coaching income, and build a six-figure business that you can own and sell.
- * Institute risk management policies that ensure your practice is legally safe, ethically sound, and trouble free.

Covering all of the territory from positioning your coaching business, differentiating it from the competition, acquiring basic entrepreneurial skills, and learning from profiles of master coaches The Business and Practice of Coaching offers a wealth of information and accessible, yet expert guidance. Readers will discover how to take advantage of current trends and avoid distracting hype within the quickly changing coaching profession so that the coaching business they build today will be viable tomorrow.

Private Practice Essentials is an innovative, practical guide and workbook for creating business and clinical success in your counseling and therapy practice. You'll be guided through numerous exercises that provide a solid and personalized plan with realistic and attainable goals. It's like having a professional business consultant right at your fingertips. 75+ reproducible worksheets, forms and exercises

- * Networking & Marketing Strategies
- * Tips to Improve Financial Success
- * Budgeting Tools
- * Clinical Intake and Business Forms
- * Business Plan Templates
- * Diversification Strategies

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